

Contentra Technologies, a global leader in integrated content transformation solutions, is excited to announce the addition of **Anne Kaske** as **Editorial Director – Reading/Language Arts** to its team.

“We’re very pleased to have Anne join our strong editorial group here at **Contentra Technologies**, and are excited to have her share her expertise and passion for reading with our clients,” says Bill Faber, Contentra SVP of U.S. Operations.

As a writer and avid reader, Anne believes that reading and language is at the core of every learning experience. She has shared her love of reading and language in the educational publishing space for over 20 years. Anne has developed reading, grammar, writing, and language products for K–12 for small and large publishers, including Pearson, Rigby, Harcourt Achieve, National Geographic, McGraw-Hill Education, Harcourt Houghton Mifflin, Carson-Dellosa, and Zaner-Bloser. She understands all phases of the content development process from concept, prototyping, development, to final product review. Anne has led several teams in creating print and digital reading and language arts materials for student and teacher success. Anne’s strong background includes the following:

- Common Core State Standards for ELA K–12
- State standards, particularly Texas, California and Florida
- Fiction and informational text materials and instruction
- Decodable readers, leveled readers, literature anthologies/searches
- Content management systems, including Habitat and Learnosity
- Manuscript, storyboards, and wireframes
- PARCC and SBAC assessment, including technology-enhanced items

About Contentra Technologies

Contentra provides world-class content, knowledge, and technology solutions to clients globally. Contentra delivers full life-cycle content management services that include content creation, capture, digitization, preservation, and distribution to leading publishers, content aggregators, Fortune 500 companies, and government organizations like National Libraries—all from its ISO-certified facilities. Contentra has five offices across the United States, Europe, and India. In the United States, its major educational clients include Houghton Mifflin Harcourt, McGraw-Hill Education, National Geographic Learning, and Pearson, and its trade clients include Time-Life Books.

For more information on Contentra Technologies, its services, and solutions, please visit www.contentratechnologies.com or contact Bill directly at bill.faber@contentratechnologies.com.