



## **Bill Faber Joins Contentra Technologies' Executive Team**

Cincinnati, OH, April 10, 2014 --([PR.com](http://PR.com))-- Contentra Technologies, a global leader in integrated content transformation solutions, is excited to announce the addition of Bill Faber, Senior Vice President, to its executive team. Contentra has offices in Cincinnati, Ohio and New Delhi, India. Bill will be based out of the Cincinnati office.

"We're very excited to have Bill join the team here at Contentra Technologies, and we are looking forward to the exciting growth potential that he brings to our company," says Amit Vohra, Contentra's president.

Bill brings over 35 years of experience in the educational publishing realm to Contentra. His energy and passion for his work is contagious, as is his firm belief that customer satisfaction and effective communication lead to long-term partnerships with clients. During his career, he has managed day-to-day operations, and he has developed and managed sales organizations. Prior to joining Contentra, Bill was Senior Vice President of Business Development for Element-Thomson, a position he also held at PreMedia Global. Bill has also served as Vice President of Operations for Peter Li, Inc. and held senior management positions in operations and sales while with the Mazer Corporation.

### **About Contentra Technologies**

Contentra provides world-class content, knowledge, and technology solutions to clients globally. Contentra delivers full life-cycle content management services that include content creation, capture, digitization, preservation, and distribution to leading publishers, content aggregators, Fortune 500 companies, and government organizations like National Libraries—all from its ISO-certified facilities. Contentra has five offices across the United States, Europe, and India. In the United States, its major educational clients include Houghton Mifflin Harcourt, McGraw-Hill Education, and Pearson, and trade clients include Time-Life Books.

For more information on Contentra Technologies, its services, and solutions please visit [www.contentratechnologies.com](http://www.contentratechnologies.com), or contact Bill directly, at [bill.faber@contentratechnologies.com](mailto:bill.faber@contentratechnologies.com).



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