

Planman Technologies converts the entire Books & Journals Backlist for John Benjamins Publishing Company

Planman Technologies, global leader and pioneer in content digitization, has successfully completed a large scale project involving the digitization of all backlist titles for one of the leading academic publishers in Europe, John Benjamins Publishing Company.

The project required Planman to provide full suite of digitization and conversion services to convert the entire backlist of Books and Journals into PDFs and XML formats for John Benjamins Publishing Company.

Being a large and complex project, it required a high level of expertise in digital conversion, says **Pieter Lamers, Production Manager, John Benjamins**, Planman Technologies years of experience and world class infrastructure equipped with latest technology was helpful in converting our large number of titles in a short span without compromising on the quality of work. This will help us immensely in extending our reach to consumers digitally.

We are delighted to work with John Benjamins on such an important project, says **Pawan Narang, VP Operations, Planman Technologies**. Publishers today identify the value of e- content and hence choosing the right partner with demonstrable capabilities has become very important. To complement John Benjamins short and long term requirements, we devised specific workflows to accommodate multiple input formats and complexities in the conversion process in order to successfully deliver large number of titles in time sensitive deadlines.

About Planman Technologies: Planman Technologies is a global outsourcing firm with offices in US, India and Singapore. They collaborate with publishers and provide complete content services to include editorial development, page composition & design, proofreading, photo research & permissions, illustration development, and digital content creation and conversion services. Their specialties include K-12, Textbooks, Children's Reference, Library, Graphic Novels, Art & Illustrations, Flash Animation, e- content, Editorial development, Page composition & design, NIMAS conversions, Kindle & ePub, Newspaper Digitization. Some of their clients include OUP, Marshall Cavendish, Pearson, McGraw Hill, HMH, Harper Collins and many others.

About John Benjamins Publishing Company: John Benjamins Publishing Company is an independent, family- owned academic publisher headquartered in Amsterdam, The Netherlands, founded over 40 years ago. Over the years JB has been firmly rooted in every imaginable subfield of Language and Linguistics. Further fields of focus are Cognitive Science, Psychology, (Contemporary) Philosophy, Terminology, Information Design, Literary Studies and Art History. In the past decade, JB has been building a significant list of print and electronic publications. JB publications are selected under expert academic editorship and peer- reviewing by and for academic researchers and trainers, and include, in addition to works of pure research, excellent university- level course books.

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