



Sept 22, 2011

Planman Technologies appoints Ella Hanna as Director of Business Development

Planman Technologies is pleased to announce the appointment of Ella Hanna as Director of Business Development. Ella is an award-winning Creative and Managing Director with 20+ years of publishing design and business development expertise. She has held leadership positions with Houghton Mifflin, Pearson, Course Technology, Lapid, Inc., GTS Publishing Services (now Aptara), Monotype, Inc. (now Six Red Marbles) and Ligature, Inc.

In her current role, she works closely with customers and operations teams to provide industry-leading services that meet the specific requirements and challenges of the K-12 market. A veteran in the field, she is experienced in all stages of design, and her work includes major print and web-based programs for publishers such as Pearson Prentice Hall, Houghton Mifflin, Great Source, Rigby, Steck-Vaughn, Glencoe, McGraw-Hill, SRA, Candlewick Press, Smithsonian Books, Addison-Wesley, and Scholastic.

Orville Dykes, Vice President of Publishing Services adds, "Ella brings vital experience and a track record of proven success to our team. Her expertise across publishing operations, creative development, production, customer relations and consultancy; intricate knowledge of the US market; and professional commitment to excellence will be a driving force as we continue to expand our presence in the U.S. market place."

About Planman Technologies - Planman Technologies is a global outsourcing firm with offices in U.S., India, and Singapore. They collaborate with publishers and provide complete content services to include editorial development, page composition & design, proofreading, photo research & permissions, illustration development, and digital content creation and conversion services. Their specialties include K-12, Textbooks, Children's Reference, Library, Graphic Novels, Art & Illustrations, Flash Animation, e-content, Editorial development, Page composition & design, NIMAS conversions, Kindle & ePub, Newspaper Digitization. Some of their clients include McGraw Hill, HMH, Pearson, Marshall Cavendish, Harper Collins, and many others.

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